



Black & White Casino Night: All In for the West Wing

Sponsorship Levels

Full House Sponsor – \$1,000

- Two (2) complimentary tickets to the event
- Logo displayed on signage at the event (anticipate 200+ attendees)
- Logo on the event webpage (on the NVRH website) with live link
- Logo/name in pre-event promotion (NVRH electronic newsletters and website)
- Name in post-event thank you in the Caledonia Record newspaper, NVRH annual report, social media
- **Special Event Exclusive:** Invitation to the private VIP West Wing wall-signing event (sign the Emerg Dept wall before it's covered for final finish-out)

High Roller Sponsor – \$2,500

Includes all \$1,000 promotions, PLUS...

- Two (2) additional complimentary tickets to the event (total of 4)
- Name and/or logo used in pre-event social media posts (the NVRH Facebook page has 4,100+ followers)
- Listing on the Hospital Donor wall at the appropriate giving level
- Logo sign recognizing your sponsorship on one of the gaming tables

Jackpot Sponsor – \$5,000

Includes all \$1,000 and \$2,500 promotions, PLUS...

- Two (2) additional complimentary tickets to the event (total of 6)
- Logo on event invitation sent to curated list of 800+ community members (confirmation due July 1 to meet production deadline)
- Name mentioned during radio promotion on Magic 97.7 on July 28, 2025
- Engraved commemorative brick recognizing your sponsorship (brick from the original 1972 building)
- Logo sign on a gaming table and/or special game reserved for Jackpot level

(first come, first serve):

♦ 2 Craps Tables (signs on both)

♦ Plinko

♦ 2 Roulette Tables (signs on both)

♦ 9-Hole Mini-Golf

Individual Tickets: \$200

Contact Jen Layn j.layn@nvrh.org to be added to the invitation list.



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Northeastern
Vermont Regional
Hospital

2025 NVRH GALA SPONSORSHIP REQUEST

Hosted by Garry and Marion Cairns at their beautiful home on Joes Pond, August 22, 2025

Event Goal: NVRH's 2025 Gala, *Black & White Casino Night: All In for the West Wing*, will raise critical support for the major expansion of our Emergency Department, Laboratory, and Pharmacy. With approximately \$5.3 million already committed, your sponsorship can help us cross the finish line and rally others to get "All In" toward our \$5.5 million community goal. Your sponsorship will also help us engage those who haven't yet contributed – including local businesses – giving them a meaningful opportunity to support this vital project.

What is the West Wing Project?

NVRH has embarked upon the largest renovation and expansion to its clinical space since its original construction in 1972. This exciting project – totaling approximately \$28 million – will add more than 8,300 square feet to the West Wing of the Hospital, creating a greatly expanded Emergency Department (ED) to include a Mental Health Support Area, and expanded/improved spaces for the Laboratory and Pharmacy.

Why is this Important to our community?

The practice of medicine has evolved significantly over the last 50 years. While NVRH's team and treatment have advanced – utilizing healthcare's best practices and processes – the ED facilities are among the most outdated in the hospital. And growing patient numbers, particularly in the ED, have strained the hospital facilities. The NEK has the oldest population in the state, and people are living longer due to advanced medical care. This results in a growing need for emergency care for critical illness and episodes such as heart attacks and strokes. Over the past few years, our ED is busier than ever! In 2024, there were more than 14,503 visits, up from 11,683 in 2021. On average, the department saw 40 patients daily (up from 32 in 2021), with as many as 60+ on its busiest days. This causes a ripple effect in other areas of the hospital: there are more people to register, labs to conduct, and diagnostic images to take. Maintaining high-quality healthcare in the Northeast Kingdom requires a strong, modern system—including up-to-date facilities designed to meet today's patient care needs with the quality space our community deserves.

What will your support make possible?

To continue to provide the highest level of care possible, improvements to the NVRH Emergency Department will include:

- Increased number of treatment rooms from 9 to 12 (including 2 trauma rooms and a triage room)
- A new Mental Health Support Area with staff and family areas, and four dedicated rooms for patients struggling with mental health issues, providing greater safety, privacy, and comfort for every patient, visitor, and staff member
- Private consultation spaces for conversations between providers and families facing difficult decisions and circumstances
- Improved ambulance bay that is fully covered and eliminates the need to unload patients outdoors
- Additional restrooms, enhanced decontamination area, and dedicated secure storage space

Improvements to other areas of the hospital will include:

- Expanded Laboratory with new waiting area, private restrooms and blood draw stations; additional space for new equipment that will significantly expand and improve on-site lab capabilities
- Expanded Pharmacy with a private consultation area and sufficient space for medication preparation and storage

Promotional Opportunities

Your sponsorship support will include tickets to the event and broad marketing opportunities before, during, and after the event. All of these are detailed in the attached sponsorship document. There is a **July 1 production deadline for those selecting the Jackpot Level Sponsorship** in order to include your logo on the printed invitation.

Questions?

Please contact Emily Brooks (formerly Hutchison), Director of Philanthropy, with any questions or to confirm your sponsorship at 802-748-7476 or e.brooks@nvrh.org.